

SUCCESS *Story*

Quality LJ Felicen (EX-90-2E CAN)

Felicen is co-owned by Derek Wolf of
Wolfside Farm
in Bergen, NY

IVF & Felicen

and Dan Stella

of Pagen Farms in Leroy, NY. She was acquired at the 2008 Quality Holsteins sale with the intent to produce offspring that could be used to develop a base of breeding. Sired by Sunnylodge Linjet, Felicen is a strong, well balanced cow with high components and excellent milk production.

She scored Excellent on the Canadian classification system. Felicen's dam, Quality Astre Felice, is a 2-time Reserve All Canadian and was decorated as the 2002 Canada Cow of the Year. The matriarch of Felicen's family is 4E-94-GMD Chief Faith. The Chief Faith cow family has produced a number of AI bulls, 2 Canada Cow of the Year award winners, and is considered an extremely influential cow family in the Holstein breed.

Two weeks after Felicen was purchased she was flushed via conventional ET techniques with good results. However, subsequent flushes yielded poor results and the likelihood of achieving the original goals were not looking good. Felicen then entered

an IVF ET program with Trans Ova Genetics and Perry Veterinary Clinic. IVF technology offers distinct opportunities compared to conventional ET.

First, sexed embryos can be made from nearly any bull. Secondly, embryos can be made every two weeks. Thirdly,

embryos can be made even while the donor cow is pregnant. Finally, problem ET cows can work well with IVF procedures.



Felicen participated in the IVF program, using reverse sorted semen, every two weeks from April through September of 2010. Felicen produced 39 pregnancies from the sires Jasper, Sanchez, Damion, Durham, Goldwyn, Fever, Bolton, Atwood, Aftershock, Dolman, and Storm. Felicen quickly

became the queen of IVF embryo production.

Derek and Dan recently sold a first choice March heifer calf from Felicen, sired by either Goldwyn or Fever, at the 2011 New York Convention ET Sale. They now have the offspring of an outstanding cow family and have a foundation for future marketing endeavors. For more information on Felicen and her calves due to be born, you may contact Derek Wolf, of Wolfside Farm in Bergen, NY.